



SECRET  
RETREATS



THE SECRET RETREATS COMMUNITY

BOUTIQUE HOTELS | LODGES | CAMPS | VILLAS | CRUISES | JOURNEYS | TABLES



# WHO IS SECRET RETREATS?

Secret Retreats is a curated **community** of **Boutique Hotels, Lodges, Villas and Resorts, Yachts and River Boats** located exclusively in **Asia**.

Formed in 2012, the community was created to unite and support select independent and privately owned boutique properties, yachts and river boats that offer **quality hospitality** with a strong **sense of place** while supporting **sustainable** and **responsible tourism** to their destination.

# THE FOUNDERS



**BRUNO FERRET CO-FOUNDER  
& EXECUTIVE DIRECTOR**

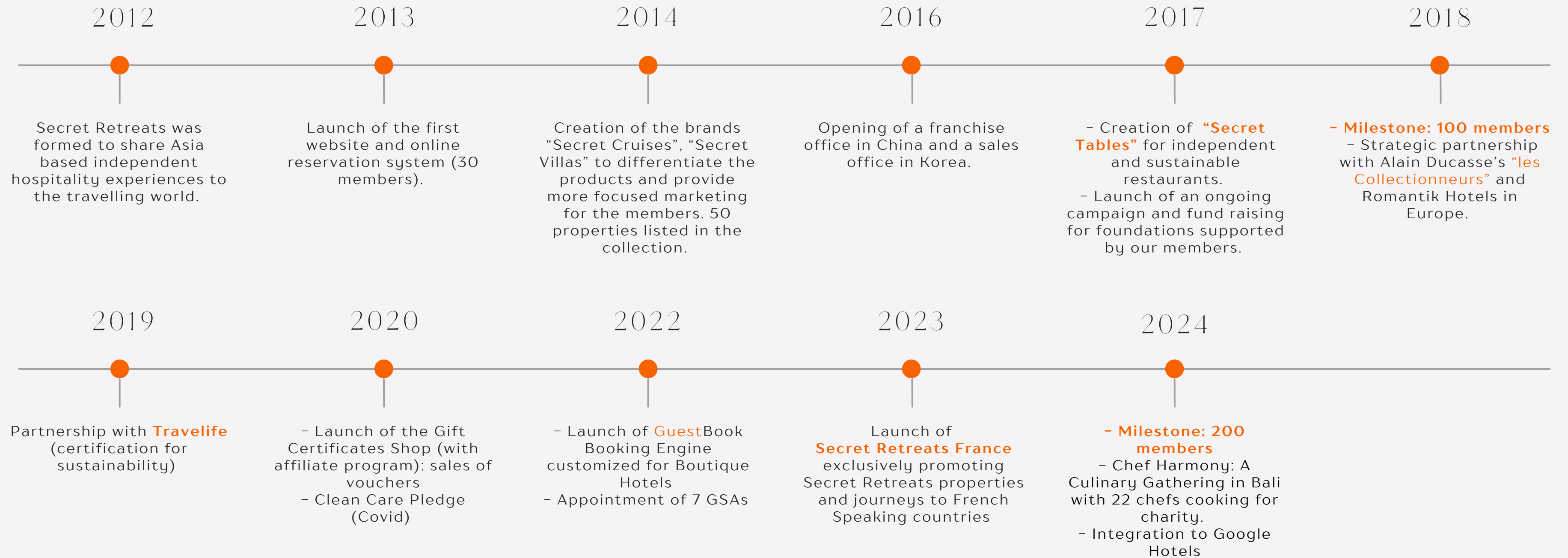
An expert in tour operations within Asia and founder of successful travel company, Les Ateliers du Voyages, that catered to the French market Bruno sold his tour operations in 2009, moved to Bangkok and has developed hotels throughout Asia including Cambodia, Indonesia, Laos and Thailand.



**STÉPHANE JUNCA CO-FOUNDER &  
MANAGING DIRECTOR**

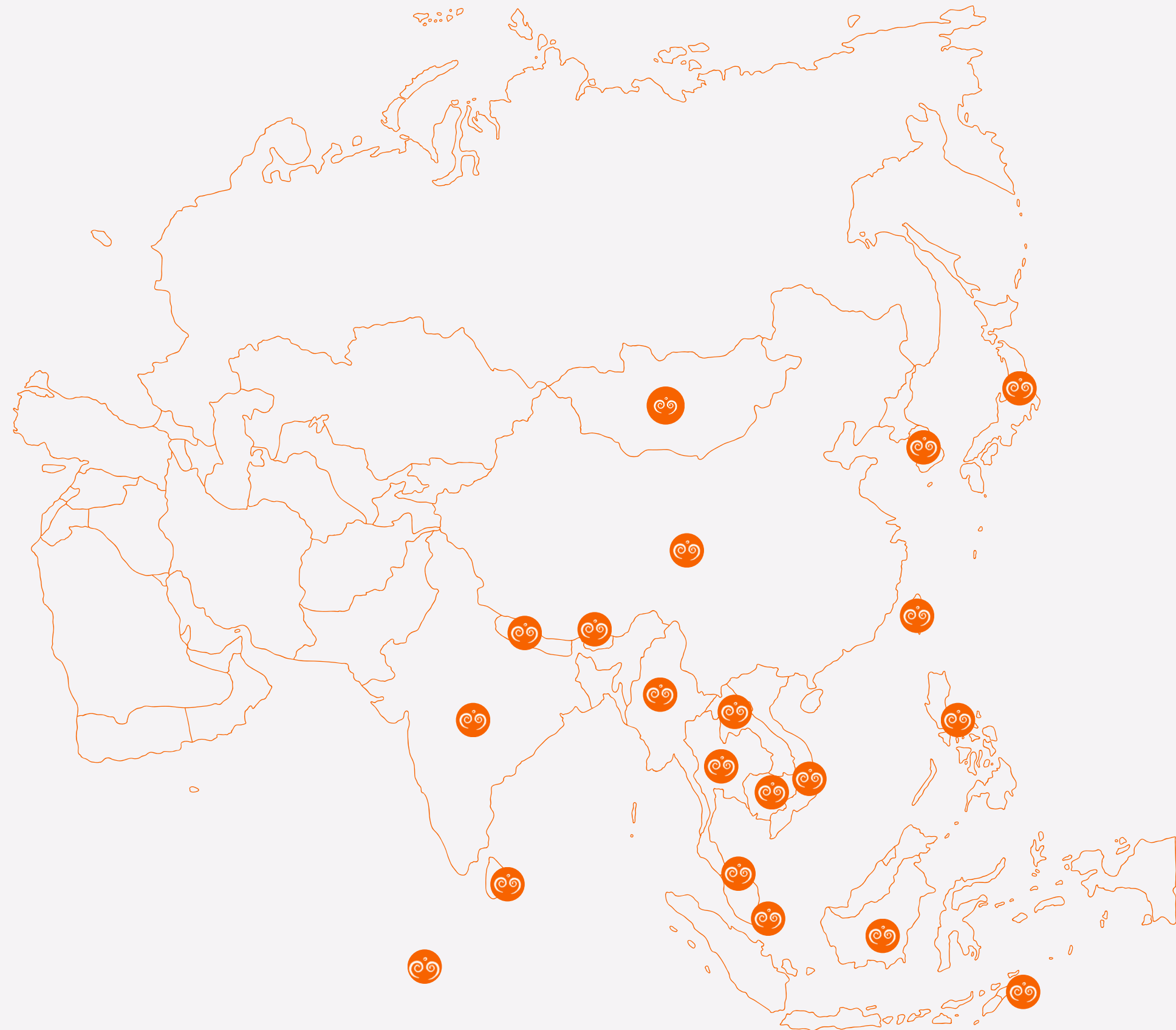
A hotel marketing guru whose roles have included overseeing the development of several luxury hotels in China, Marketing Director at Tugu Hotel in Bali and Regional Director of Relais & Châteaux Asia before co-founding Secret Retreats, Stéphane has spent most of his working life in Asia, always on the lookout for discovering new properties and experiences.

# SECRET RETREATS' MILESTONES



# WHERE IS SECRET RETREATS?

- Bhutan
- Cambodia
- China
- India
- Indonesia
- Japan
- Laos
- Malaysia
- Maldives
- Myanmar
- Mongolia
- Nepal
- Philippines
- Singapore
- South Korea
- Sri Lanka
- Taiwan
- Timor Leste
- Thailand
- Vietnam



# CONSCIOUS TRAVEL WITH SECRET RETREATS

Supporting [Sustainable and Responsible Travel](#) is a Core Ethos of all Secret Retreats members. With each member property privately owned, and often the home of the owner, Secret Retreats members have a personal interest in preserving their home environment and helping to conserve the [local community, culture and traditions](#) that surround and support their business.



SUPPORTED BY SECRET RETREATS MEMBER



# THE SECRET RETREATS TRAVEL PRODUCTS

A **unique collection** of travel products that share the very **best travel experiences** in Asia with your clients and in a wholly **sustainable** and **responsible** way.

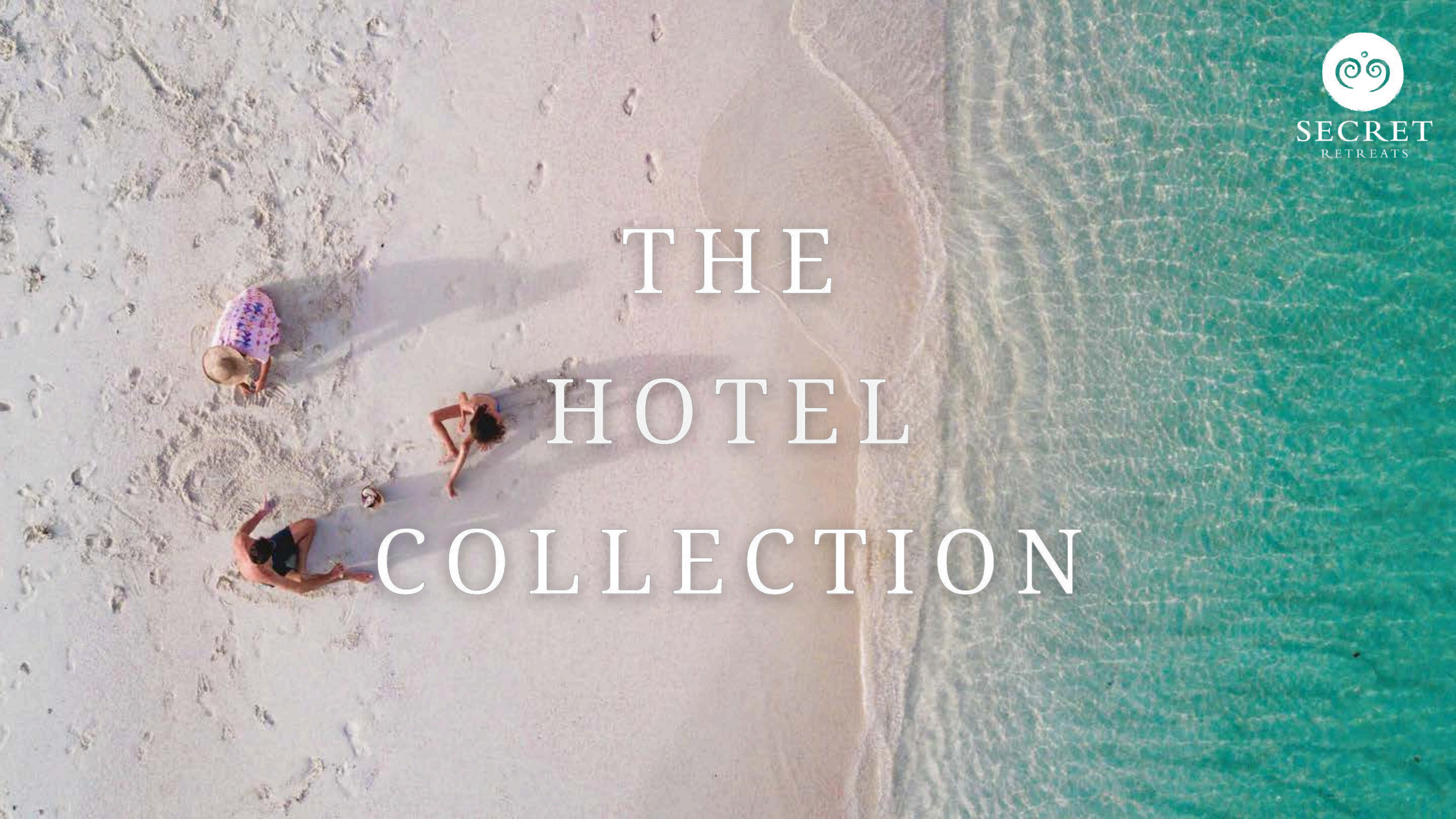
- A curated collection of Boutique Hotels, Lodges, Villas and Resorts
- A curated collection of River and Sea Cruises
- Exclusive Travel Itineraries linking our Asian Destinations
- Tailor-Made Asia Travel Itineraries
- Secret Retreats Gift Certificates
- Unique experiences, Secret Tables and more





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# THE HOTEL COLLECTION



# THE DNA OF SECRET RETREATS

Independent, Privately Owned and Located in Asia Less than 50 keys  
(average for the collection is 18 keys)

**Passionate** about Conserving **Local Culture** and **Traditions**

Employ and Practice the **Principles of Responsible Sustainable** Travel

Warm Professional Service Standard with **Strong Sense of Place**

Hosted by an Owner or GM keen to Share the **Best Kept Secrets** of  
their Home with Guests



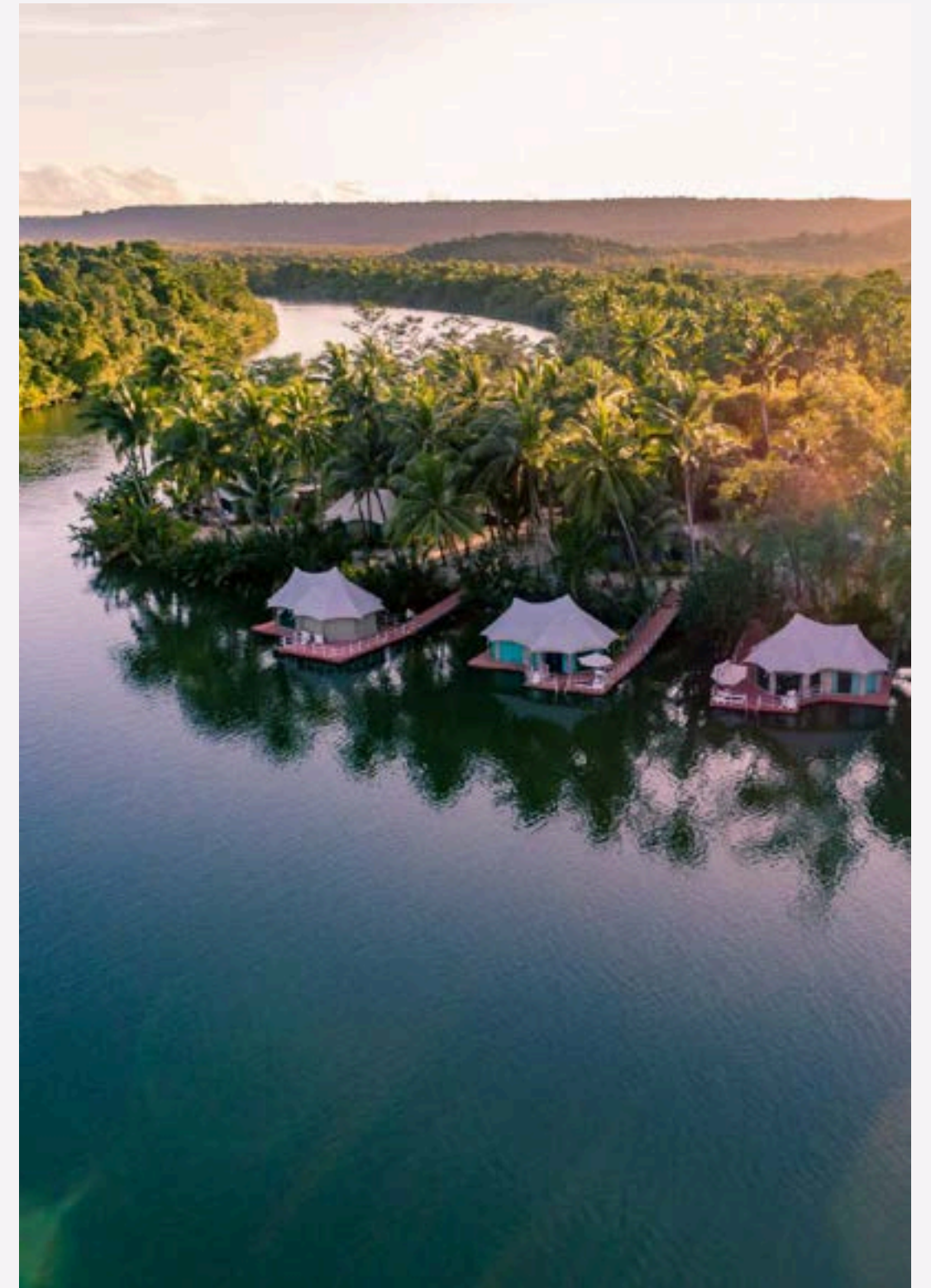
# SECRET RETREATS AT THE BEACH



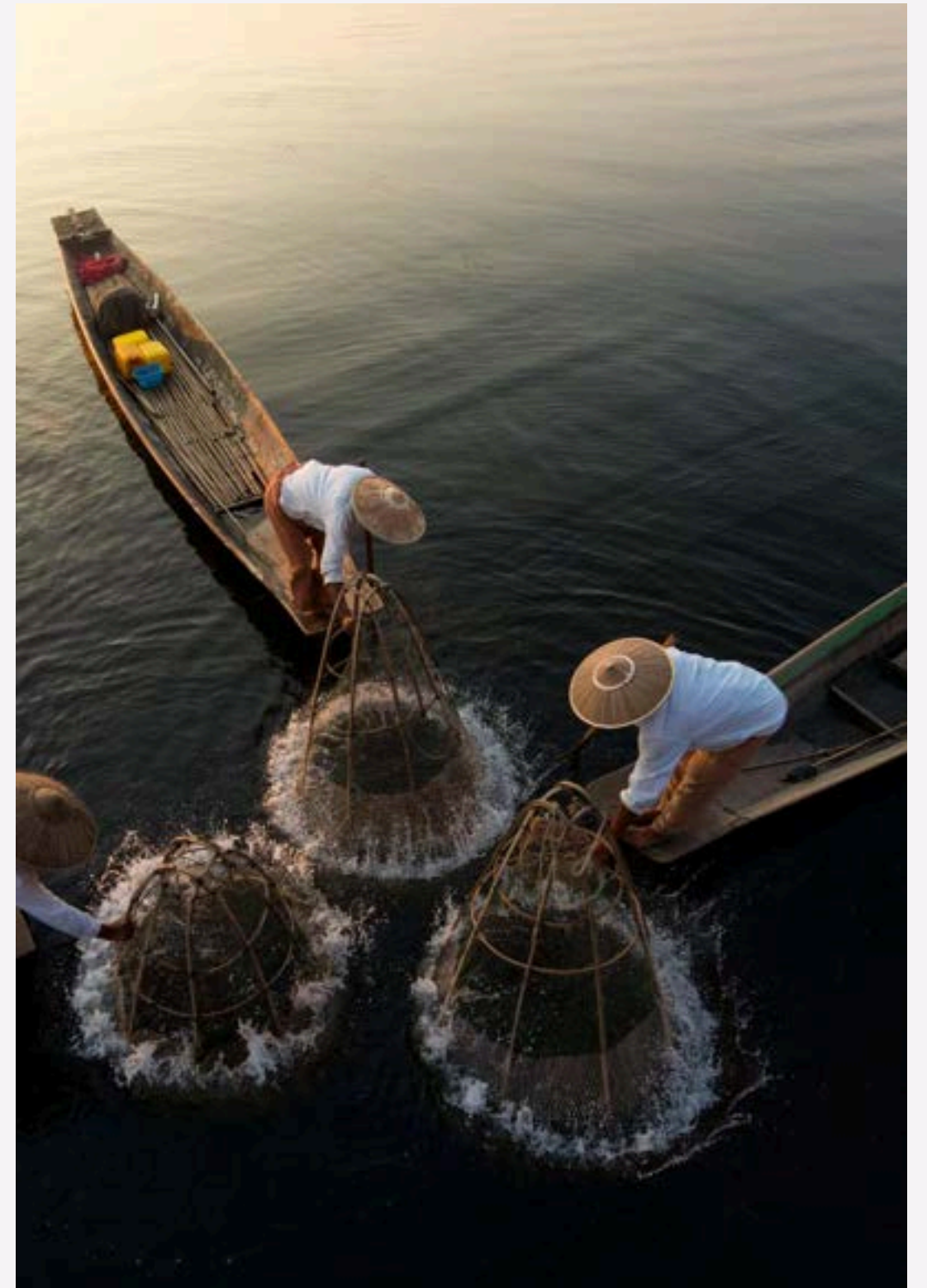
# SECRET RETREATS IN THE MOUNTAINS



# SECRET RETREATS OFF THE BEATEN PATH



# SECRET RETREATS IMMERSSED IN LOCAL CULTURE



# SECRET RETREATS SURROUNDED BY NATURE



# SECRET RETREATS IN THE CITY



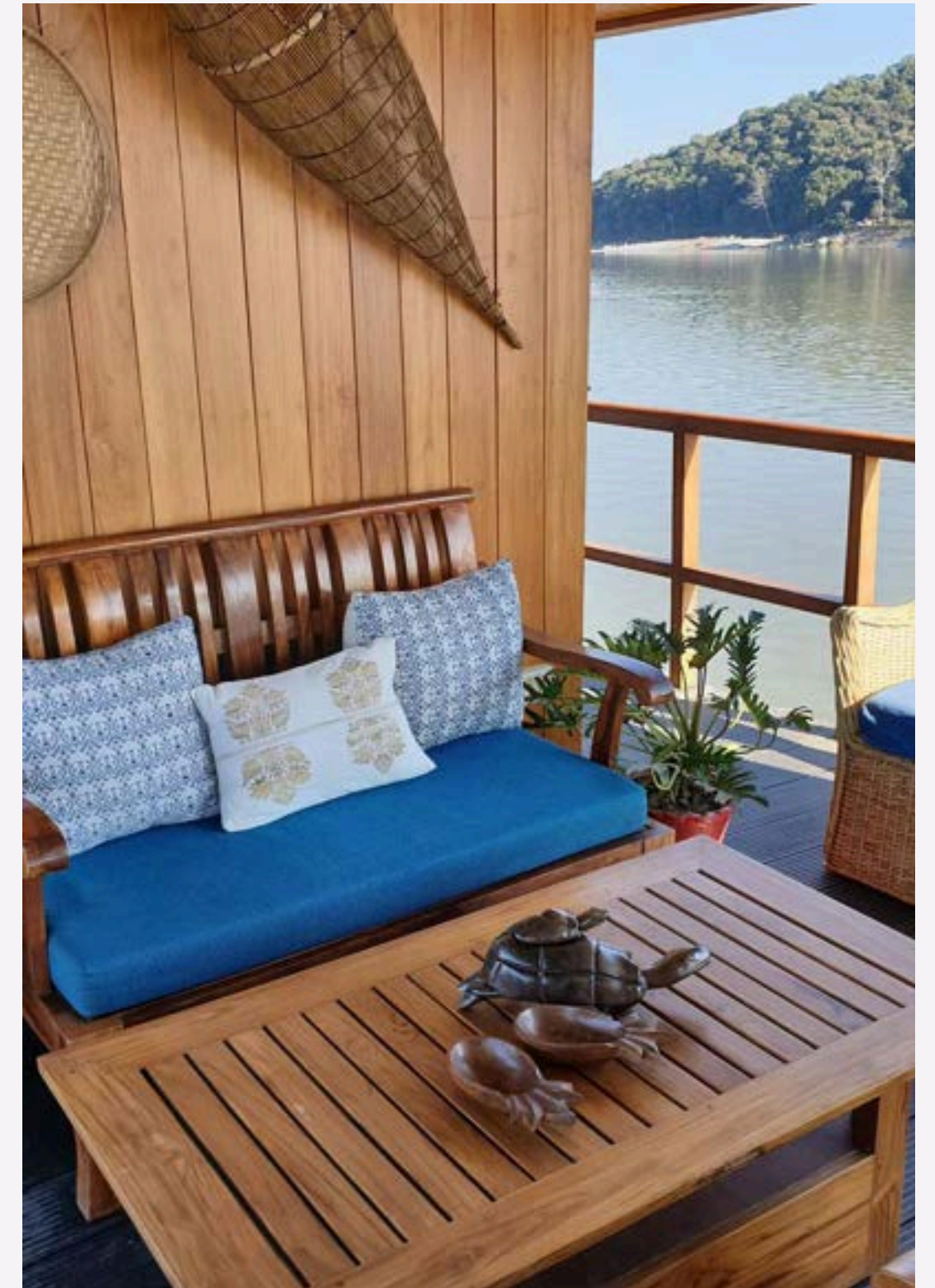
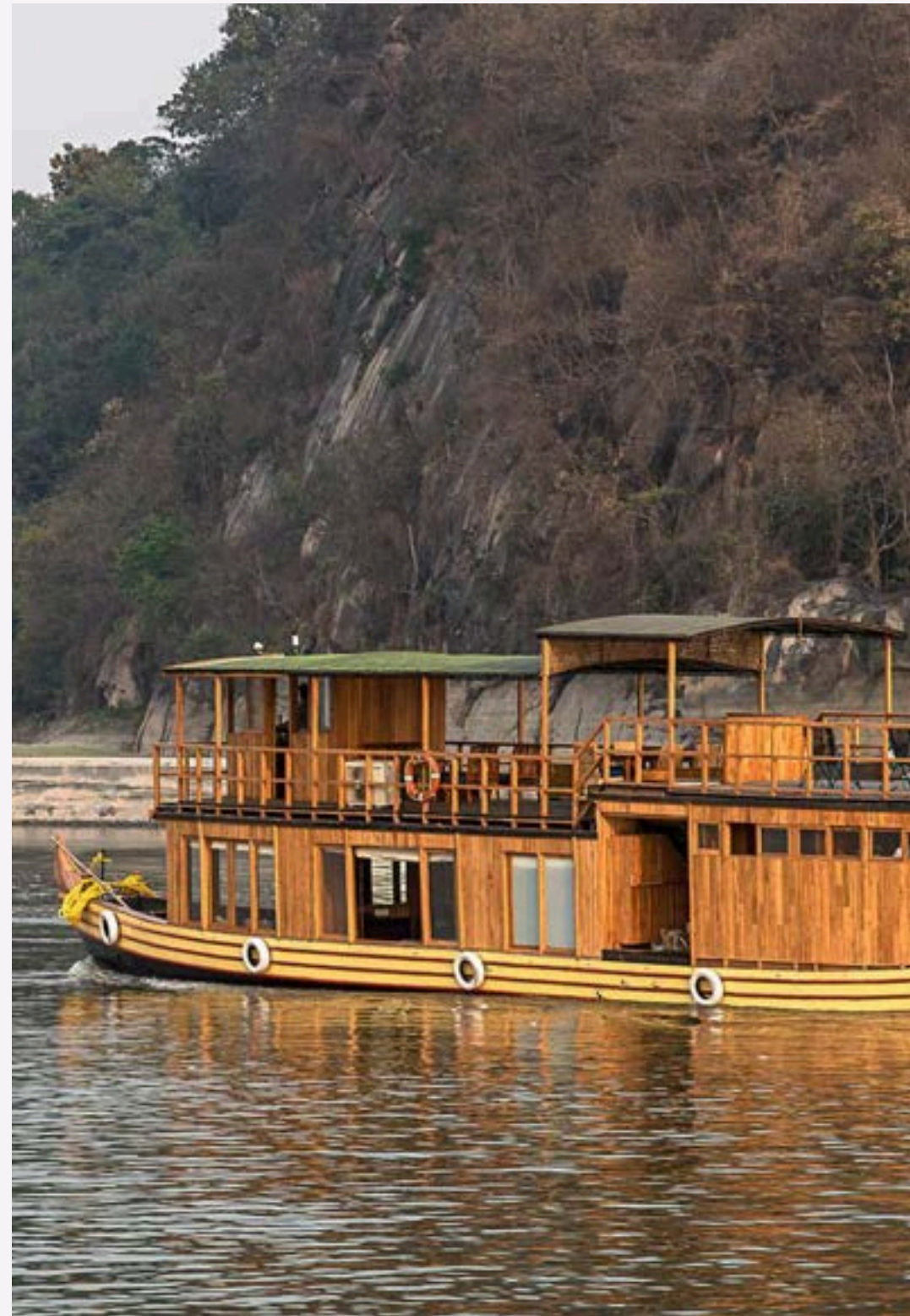


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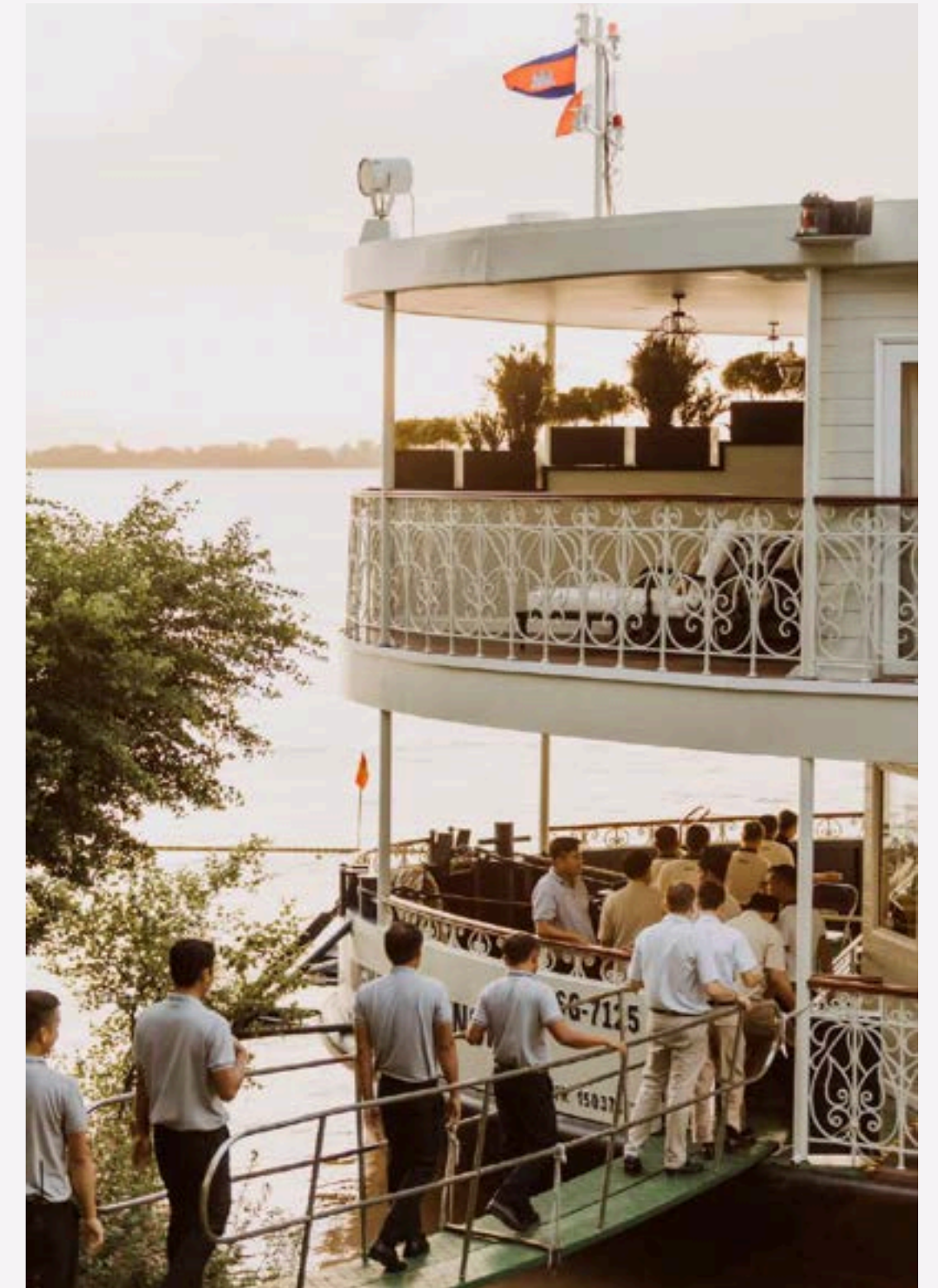
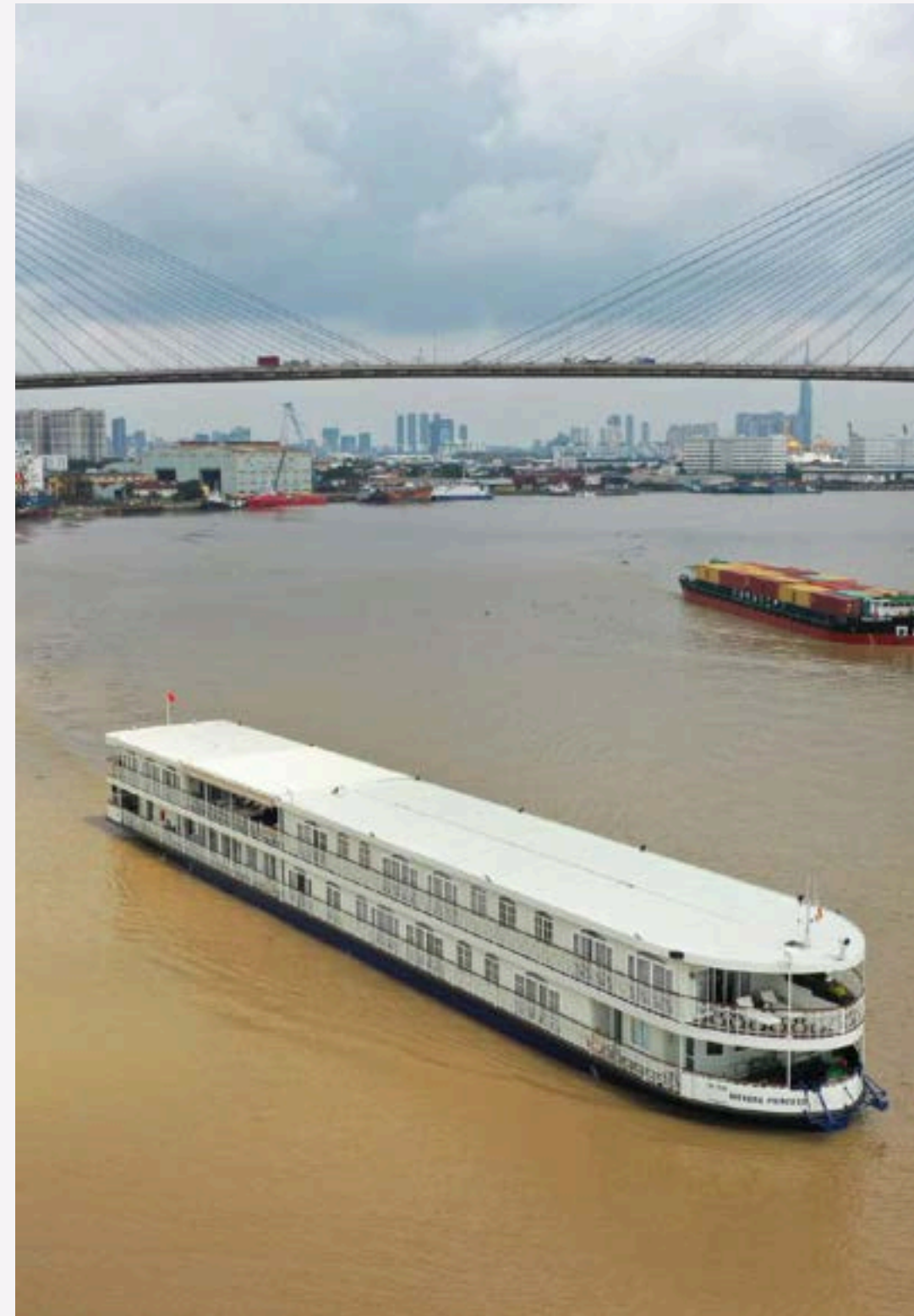
# SECRET CRUISES



# SECRET RETREATS WILDLIFE RIVER CRUISES



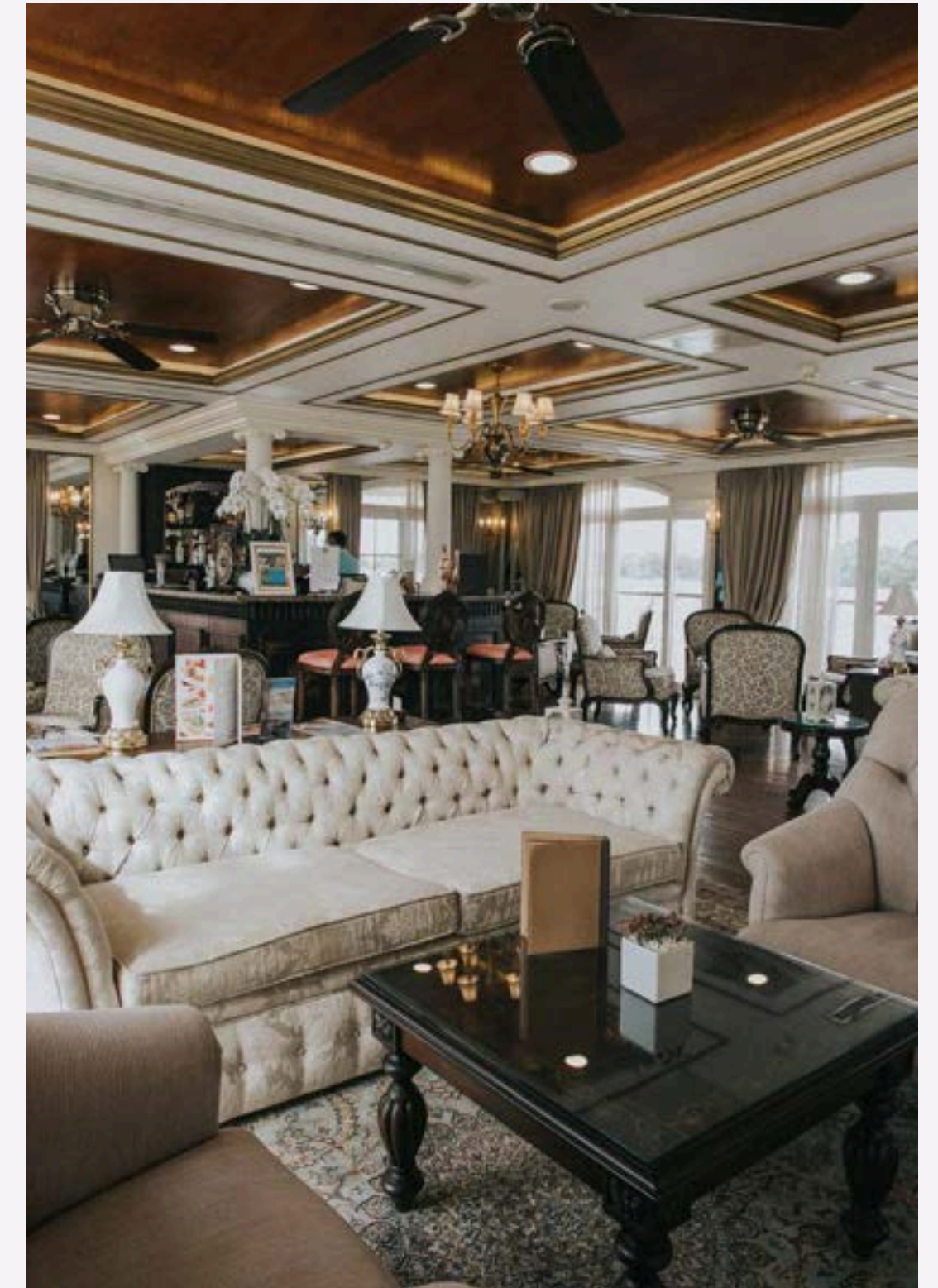
# SECRET RETREATS CULTURAL RIVER CRUISES



# SECRET RETREATS PRIVATE CHARTERS



# SECRET RETREATS JOIN-IN CABIN CRUISES





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# SECRET TABLES





Sharing our favourite Secret Tables across Asia with your guests, through dining experiences and dishes from the most exciting and creative young Chefs in Asia today.

*Over 40 Creative and Exciting Dining Experiences Await You Across Asia.*



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# SECRET JOURNEYS



# JOURNEYS TO THE HEART OF ASIA

Comprehensive... More than 150 Travel Itineraries that journey between the Secret Retreats  
Destinations across Asia.



Yala National Park



Rakhine

*Accessible... Sortable by country and theme, including Romance, Gourmet, Cruise, Wellness, Family, Dive, Culture and Nature.*



Zanskar



Lanna Kingdom

*Thematic... A journey to celebrate every occasion, and a journey designed to enjoy the best of each of Asia's destinations.*



Ladakh



Laos

*Flexible... Ready-Made and Tailor-Made Itineraries from 2- to 14-nights, adaptable for solo travelers, couples, families and groups.*



Raja Ampat



Maldives

*Unique...Built on local knowledge each Journey shares unique experiences in a gentle rhythm with time to discover and time to relax.*



Papua



Inle Lake

*Personalized... Designed in cooperation with our teams on the ground, journeys are easily adapted to suit individual guests when required.*



Sikkim



Kerala



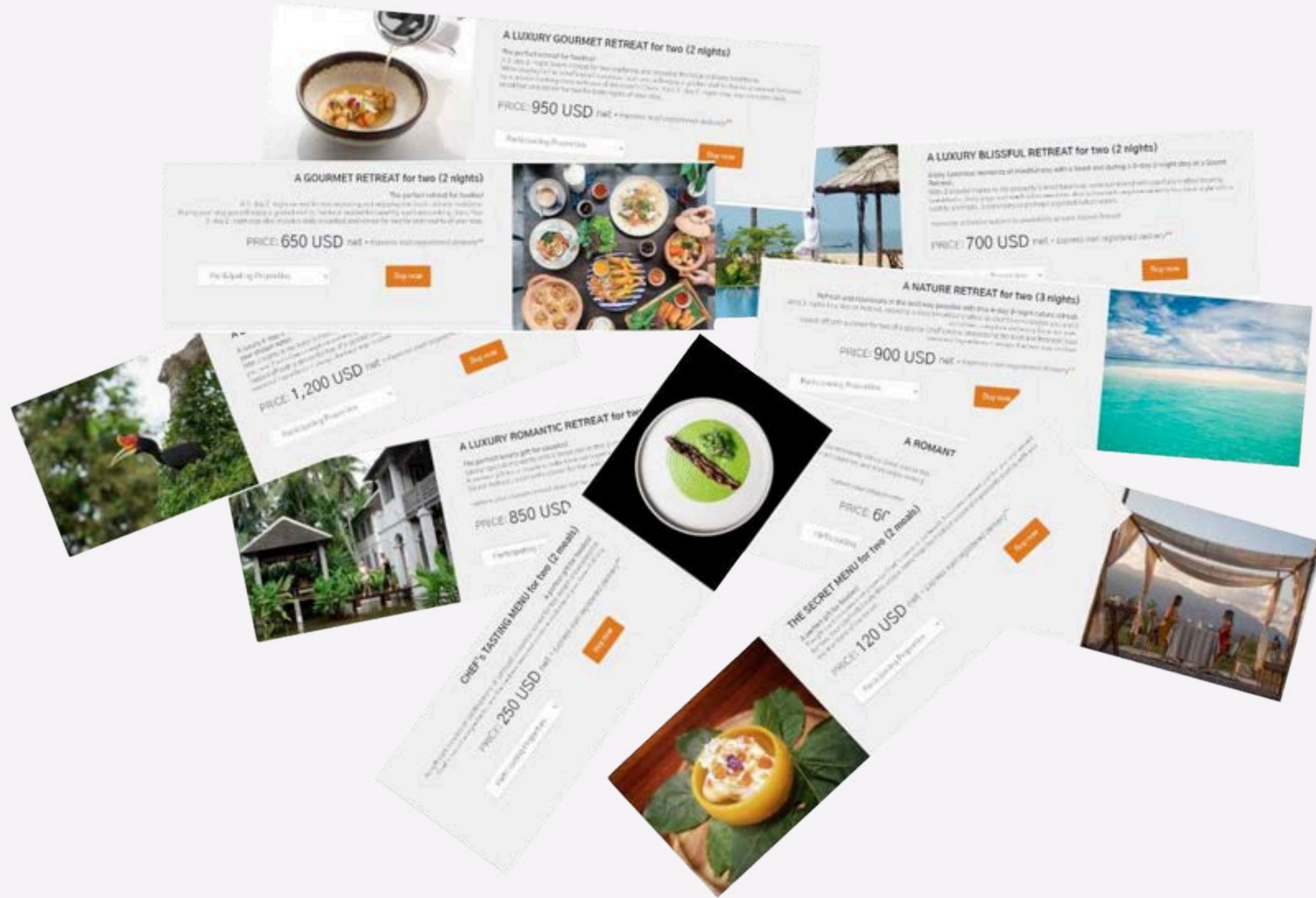
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GET  
CERTIFICATES

# THE GIFT CERTIFICATES

A choice from 10 thematic stays from Chef Tasting Menus to Luxury Nature Retreats.





# ASIA'S BEST KEPT SECRETS

The Secret Retreats Difference is in the Service.

In **sharing their homes** with your clients, our **community of hoteliers** are providing a home from home in Asia. Warm, personalized service with fine attention to detail, supported by the Secret Retreats Travel Team, ensures a **quality stay** for your clients and **peace of mind** for you.

Keep it Local, Keep it Sustainable, Keep it Unique,  
But Don't Keep it a Secret!



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"ONCE A YEAR GO SOME PLACE  
YOU'VE NEVER BEEN BEFORE"

- DALAI LAMA -